



GRAPHIC & WEB DESIGN

PORT FOLIO

JORAN DILUCIAN
2018

Publications

I have designed a range of publications, brochures, reports and other documentation for clients including Deakin University, Juturna Infrastructure and Kingfisher.

The publications produced are connected to some Australia's key industries, such as, road, rail, port and intermodal infrastructure projects and require precision and quality within all deliverables.

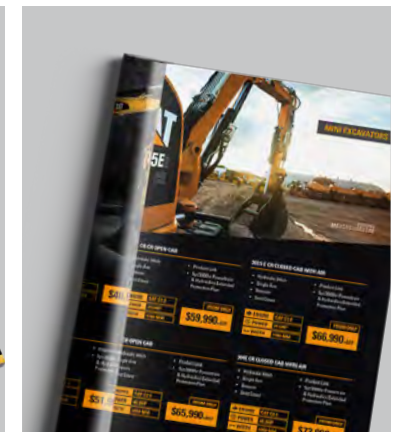
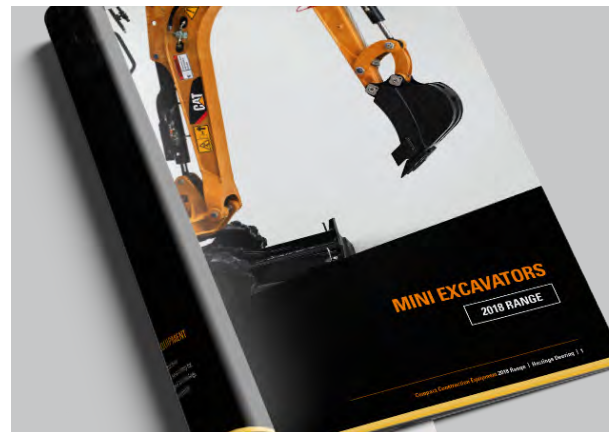
Projects handled are completed within strict time frames and budgets.





Deakin University - Geelong Economic Futures.

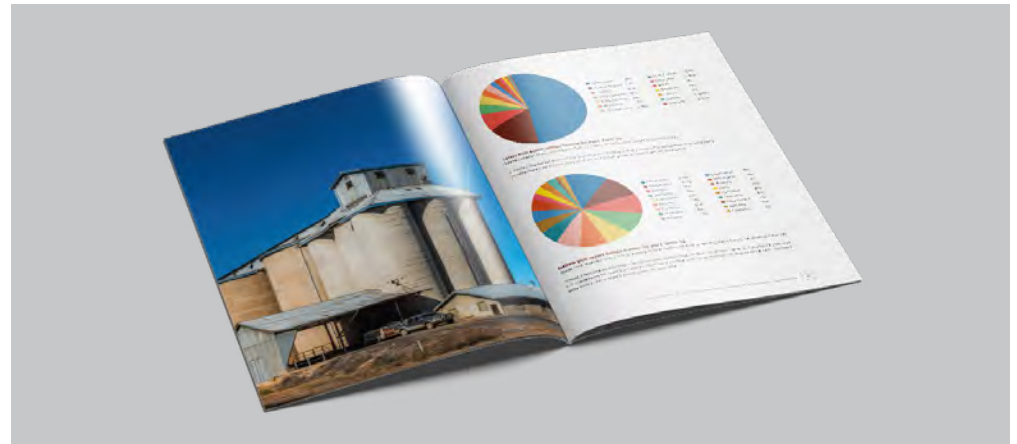
A 64 page stylised report for a market and local community-led series of large-scale (\$100m-\$1b) investment structures that would develop some of the latent comparative advantages of the Geelong region.



Hastings Deering - BCP Equipment Catalogue

Design and pagination of 28 page equipment catalogue for sales team and pullout page leaflets for specific offerings. Design included deep-etching of product images, icon creation, template creation, type layout and pagination.





Juturna - Good Instincts.

This 48 page brief explains the failed takeover bid of Graincorp by ADM as a prism through which to examine this phenomenon.

It examines the most significant road, rail and port policy failures in some depth and closes by advocating adventurous national transport sector reform that would complement the general optimism of Australia's grain growers.





Juturna - Russia's Economic Pivot To Asia: Australia's Engagement.

Document explaining the need for Australia and Russian trade relations to become stronger. Produced for the Australia-Russia Business Council (ARBC) in accordance with Juturna.



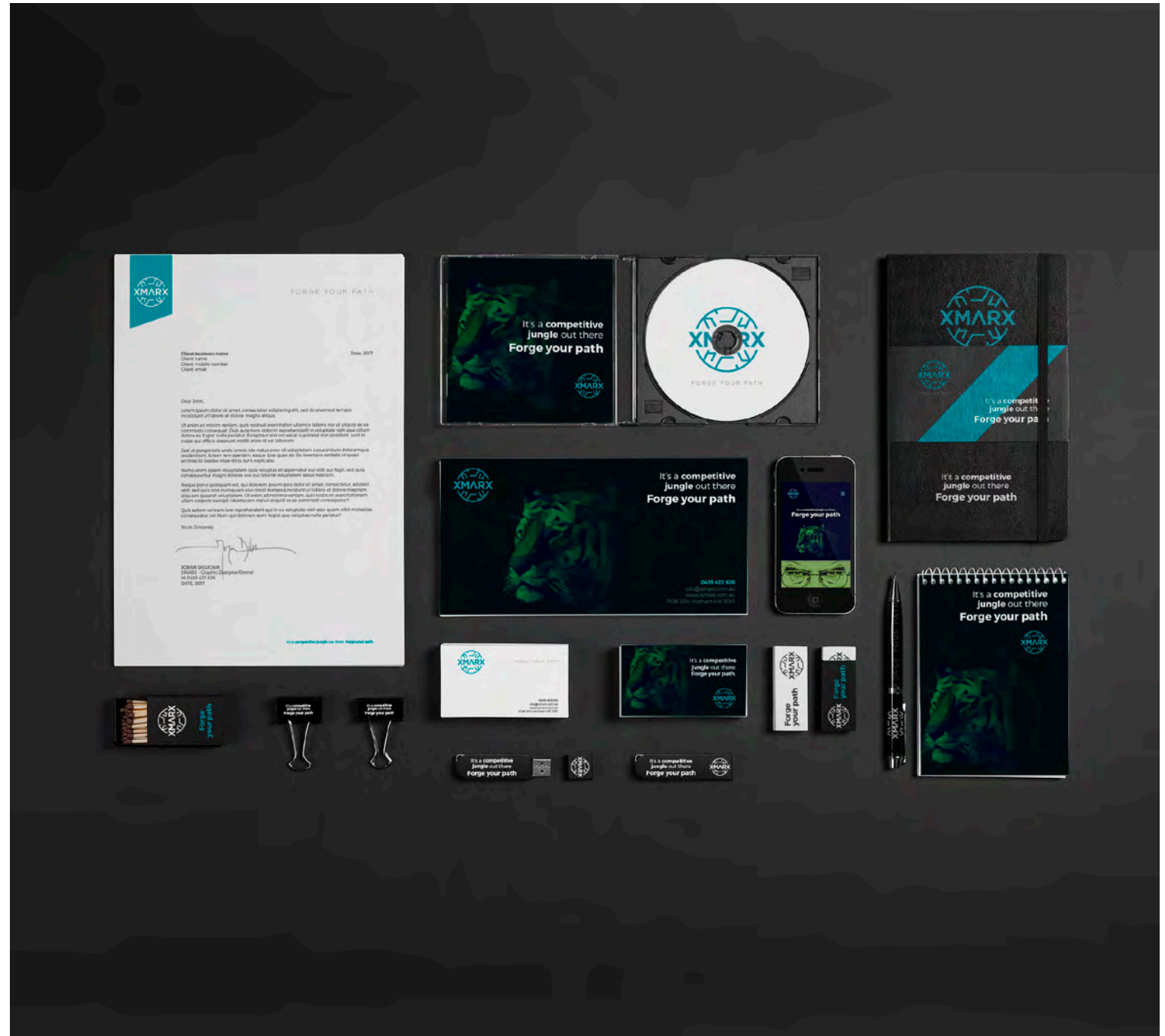
Brands

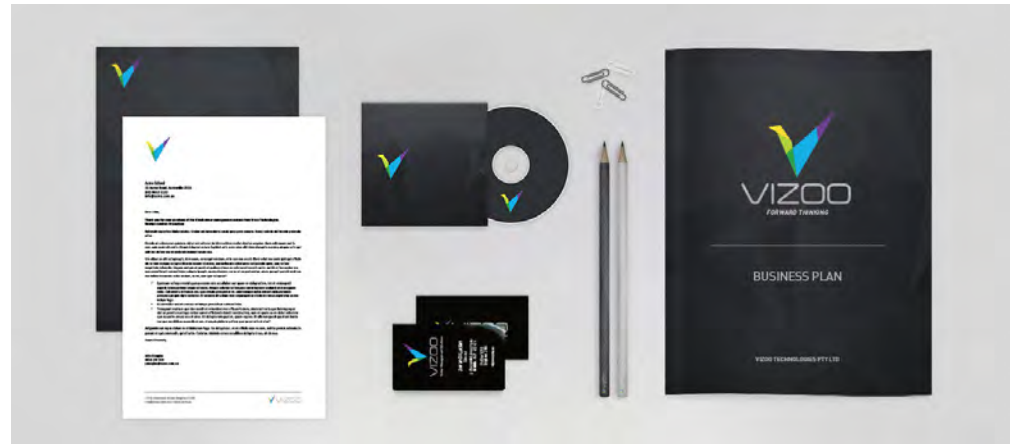
Learning the difference between a brand and just a logo was a light bulb moment for me.

And, playing a key role in the brand process from the ground up is a great experience each time.

Being able to take the concept through the process of name and tagline creation, to logo design and beyond is something I love.

Having the skills to create everything the client needs including logo, websites and online marketing helps shape a stronger brand direction. It is just one person controlling the whole process making it more succinct.





Vizoo.

Early in 2015 VIZOO VMS approached me to create a brand, website and other marketing material for their start-up. Marketing material included; business cards, branding, web design & development, presentation folders, and all console interface design.

To see the full vizoo website go to vizoo.com.au.



Acquire.

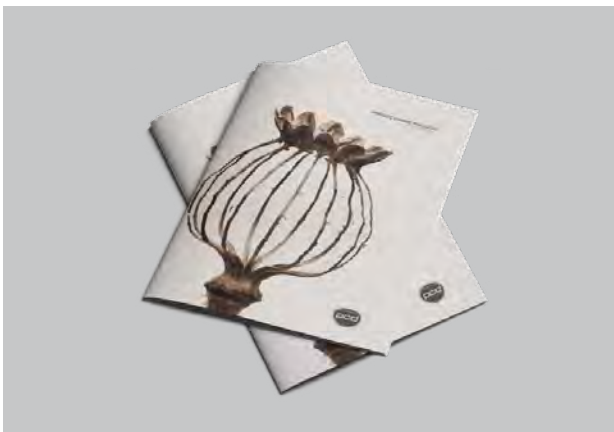
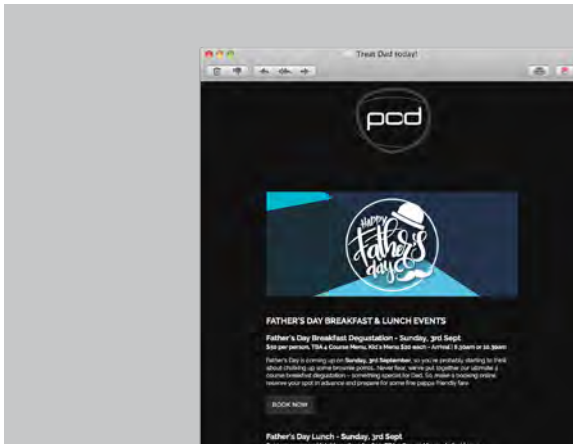
PRIDE IS PARAMOUNT



Acquire.

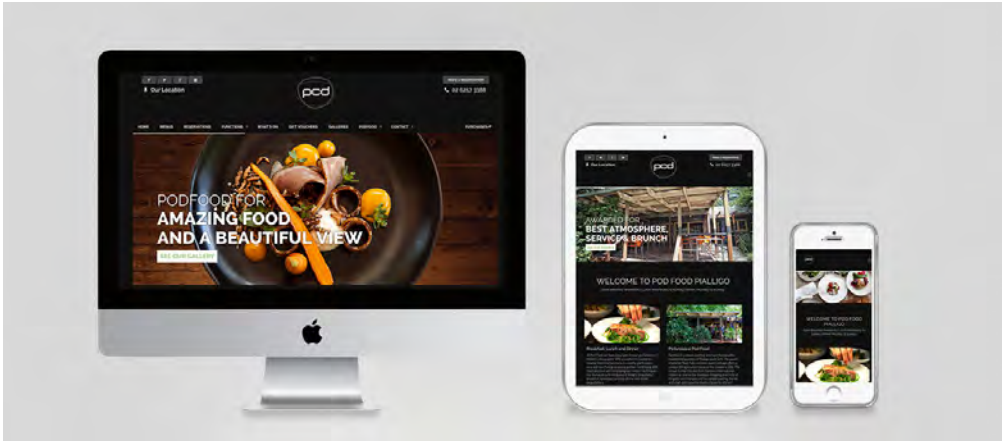
A new brand design for a Real Estate Agency. Brand, tagline, logo, business cards and a poster are seen here.





Pod Food.

Pod Food has been a client for over 8 years. I have created everything from their website, to marketing material, EDM, menus, function packages and more. As their brand has evolved, I have been there to take their concept from an idea to a visual conclusion.



Logo design

It's your firsts impression.

The most important element to a brand is the logo - it's the face of a company. Poorly designed, it can have huge effects on how potential clients and customers see a company.

And, this is one of my favourite parts of design. Logo design is something that I have been doing since I was 5 years old where I used create my own typefaces. Though my skills since then have improved, I still cling to the fundamentals of a have crafted typeface.

To take a verbal concept and create something visual that tells people so much about a company or business is what I feel visual communication is all about.



FORGE YOUR PATH



Advertisements

Making design sing.

Advertising, being a huge part of design, is really where clients can see their dollars working.

So, it's important to understand form and function when it comes to advertising - whatever the size.

I have found over the years that clients love to jam as much as possible into an advert space, and whilst previously that was favoured due to cost, nowadays, less is more.

Advertising has been a huge part of my design career - starting off in a newspaper as the lead advertising designer to my current role as a Creative Director.



FOR SALE

NEW PREMIUM LISTING

LUXURY VILLA WRAPPED IN KEBONY

A strikingly modern building designed by LOGG Architects, this villa is wrapped in horizontal Kebony cladding and glass and is truly breathtaking in appearance.

Situated on a sunny hillside in Holmerubben overlooking Oslo, the floor to ceiling windows provide spectacular views of the city stretching out towards the Oslo fjord. The four bedroom house, consisting of two main blocks in a U-shape formation occupies 300sqm with an additional 50sqm garage. The large lounge and kitchen have direct access to the terrace and the spectacular views.

Duncan Macdonald - Licensed Agent
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Acquire.
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pod

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lowanna-braddon.com.au

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AUSROC NANO SEPARATION SYSTEMS
 2ND/3RD STAGE SEPARATION SYSTEM & PAYLOAD SEPARATION SUBSYSTEM

The Ausroc Nano is a collaborative project between RMIT and the Australian Space Research Institute. Students from RMIT have been taking part in the design, manufacture and testing of the rocket which will eventually be used to launch a 'NANO' satellite into low earth orbit.

This rocket will have a unique design, a system which will separate the second and third stages of the rocket. It will lock out how the two stages can be broken apart cleanly and provide enough thrust to separate them so they don't crash together. The payload separation subsystem will also be tested by firing up the rocket to separate the nose cone and deploy the satellite from the remaining third stage of the rocket.

MARMAN BAND
 This 3-D component of a set of optical fibers is used to separate the stages which once released will separate the two stage Blue Star rocket.

LAUNCH
 The launch system is designed to launch the rocket into orbit using a 3000 kg launch system.

STAGE ONE
 An initial stage that is designed to launch the rocket into orbit using a 3000 kg launch system.

STAGE TWO
 The second stage is designed to launch the rocket into orbit using a 3000 kg launch system.

STAGE THREE
 The final stage is designed to launch the rocket into orbit using a 3000 kg launch system.

To make sure the design will be strong enough to hold the rocket parts together a stress analysis must be done. In the past, the analysis would be done by building a number of copies and then testing them on a test rig. This, however, can be done on a computer now where it can be simulated in a CAD program such as CATIA. As a result, the design can be tested and optimized before the parts are even made. The design can also be tested in a virtual environment such as the Partner which can simulate the launch and test of the rocket.

RMIT
 RMIT UNIVERSITY

FRIDAY NIGHT IS

\$20 SMOKEY RUMP & RIB NIGHT

SMOKEY CHARGRILLED 350GR RUMP OR SMOKEY PORK RIBS SERVED WITH POTATO WEDGES AND SMOKEY BBQ SAUCE 20 BUCKS

\$5 JAMES SQUIRE AMBER ALE

LAKEVIEW HOTEL PRESENTS

timmy TRUMPETS

\$10 ENTRY FREE BEFORE 9.30

— FROM HIS ALBUM THE 2010 PACHA CD FEATURING HIS OWN JAZZ CHAIR BAND SET 'TIMMY', TIMMY TRUMPETS IS CURRENTLY TOURING AUSTRALIA BEFORE HE RETURNS BACK OVERSEAS TO PROMOTE HIS NEW CD, ASIA FROM HIS RECENT EUROPEAN TOURS INCLUDING PERFORMANCES AT BRISBANE AND SYDNEY'S MINISTRY OF SOUND. TIMMY IS THE ONLY 5.5' INSTANTANEOUS TO BE THE SON OF A JAZZ MUSICIAN HAS LANDED FOR RESIDENCES AT CLUBS AND FESTIVALS ALL OVER AUSTRALIA INCLUDING SYDNEY'S INTERNATIONAL FOOD VIBRATIONS

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Web design

Designing it up before making it live. Making a plan.

Designing flat graphics or prototyping websites before making live sites is a great way to ensure the design process is efficient as possible.

Giving the client an understanding of where a website can take their business is a great way to explore new possible paths to connect with users.

Overall, getting the design approved through the prototype process can lead to less headaches further down that track.





Xmarx.

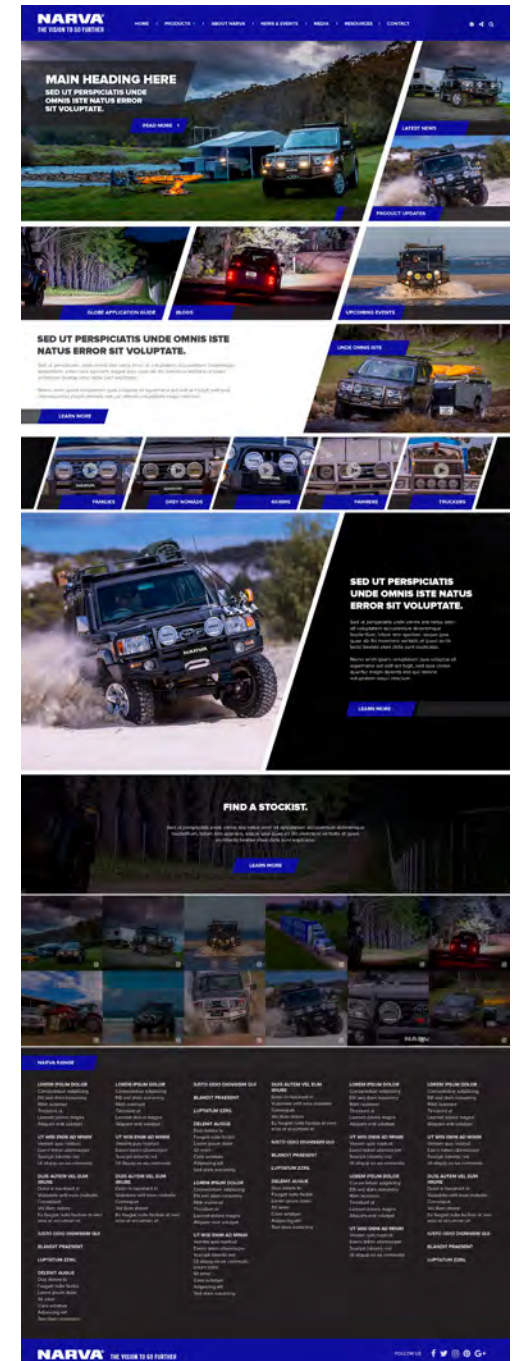
Design and development (build currently under construction) of home page and 4 internal pages as flat graphics. Mobile flat graphics were also created.





Narva.

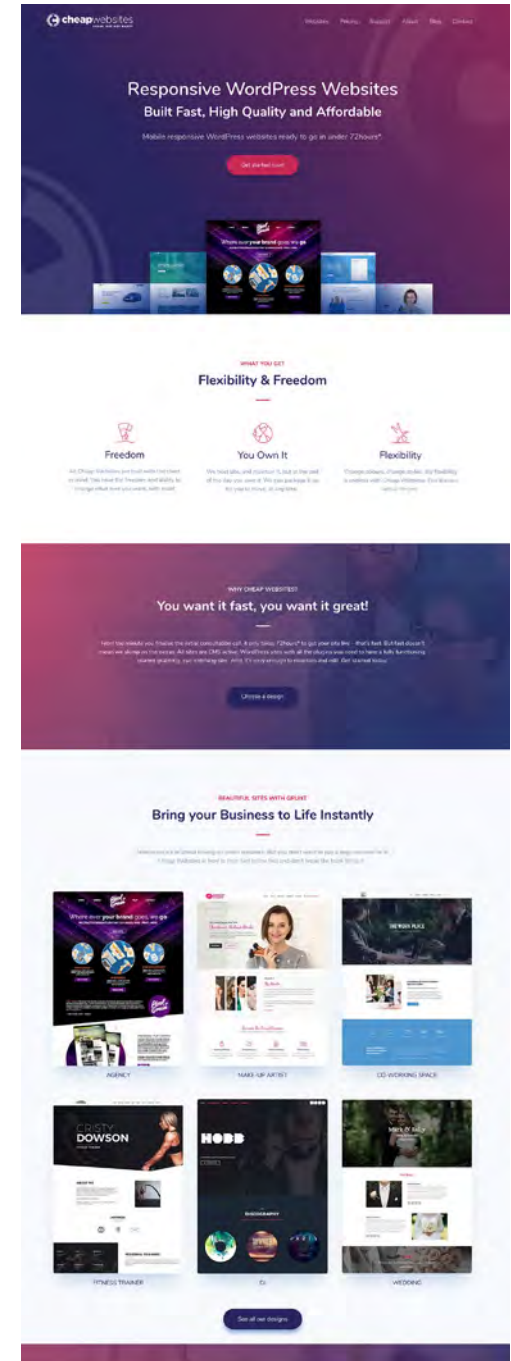
Design of the new Narva website. Home page, product, category and contact page. Mobile flat graphics were also created for all 4 pages. Home page mock up seen here.





Cheap Websites.

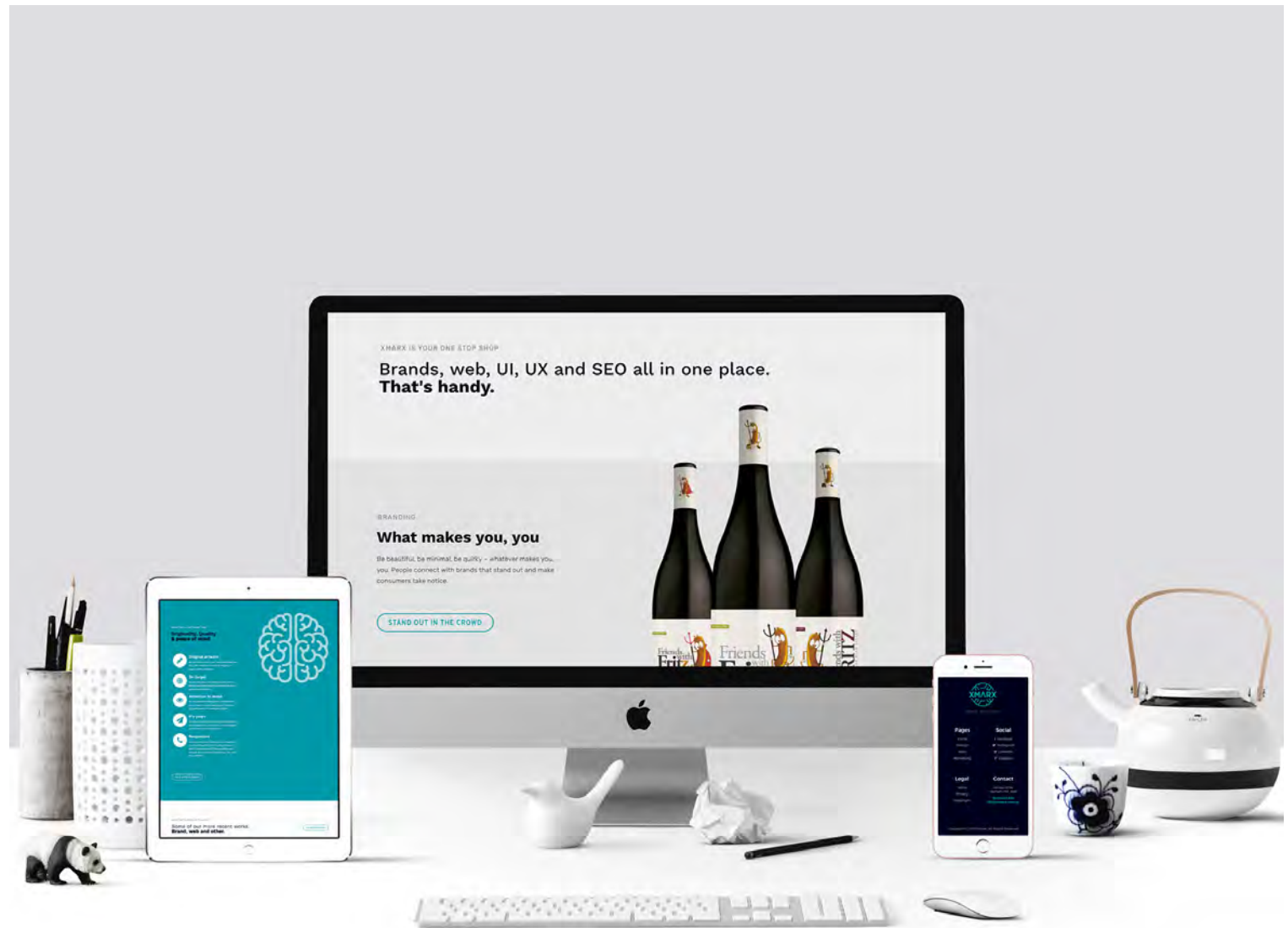
New design for Cheap Websites. Development of this home page was also created. See cheap-websites.net.au - partially completed.



Web development

Understanding the code makes me a better front end designer.

I am self taught and with the emergence of a dominating online presence, it was inevitable to learn code. Learning HTML/CSS and understanding php and jquery has helped me produce, manage and maintain high quality and functional client manageable websites, that include eCommerce and CRMs.



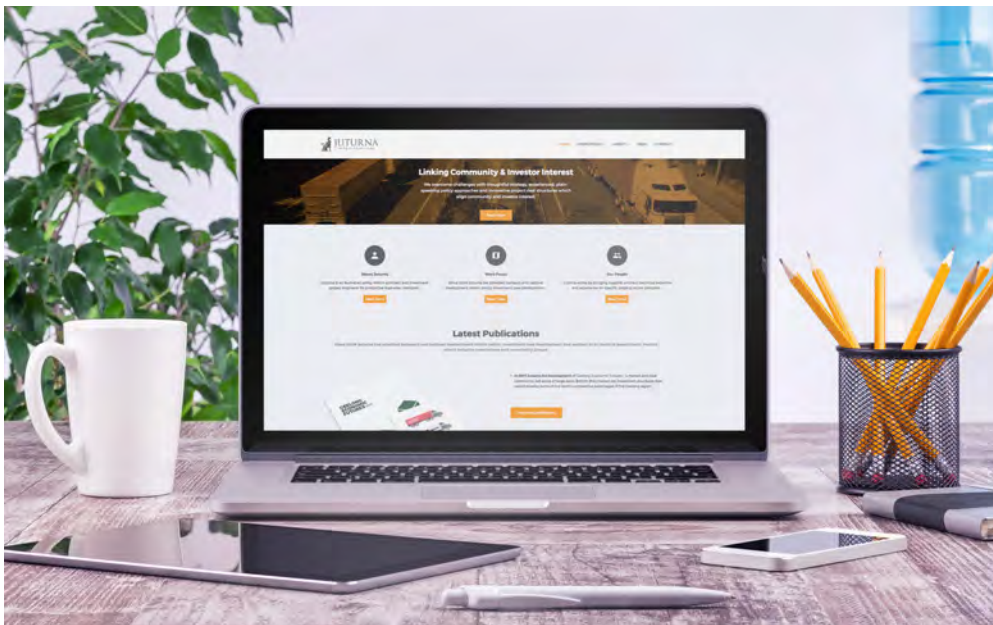
Xmarx - (new site in production)



Pressroom Partners - still in production.



Pod Food - www.podfood.com.au



Juturna - www.juturna.com.au



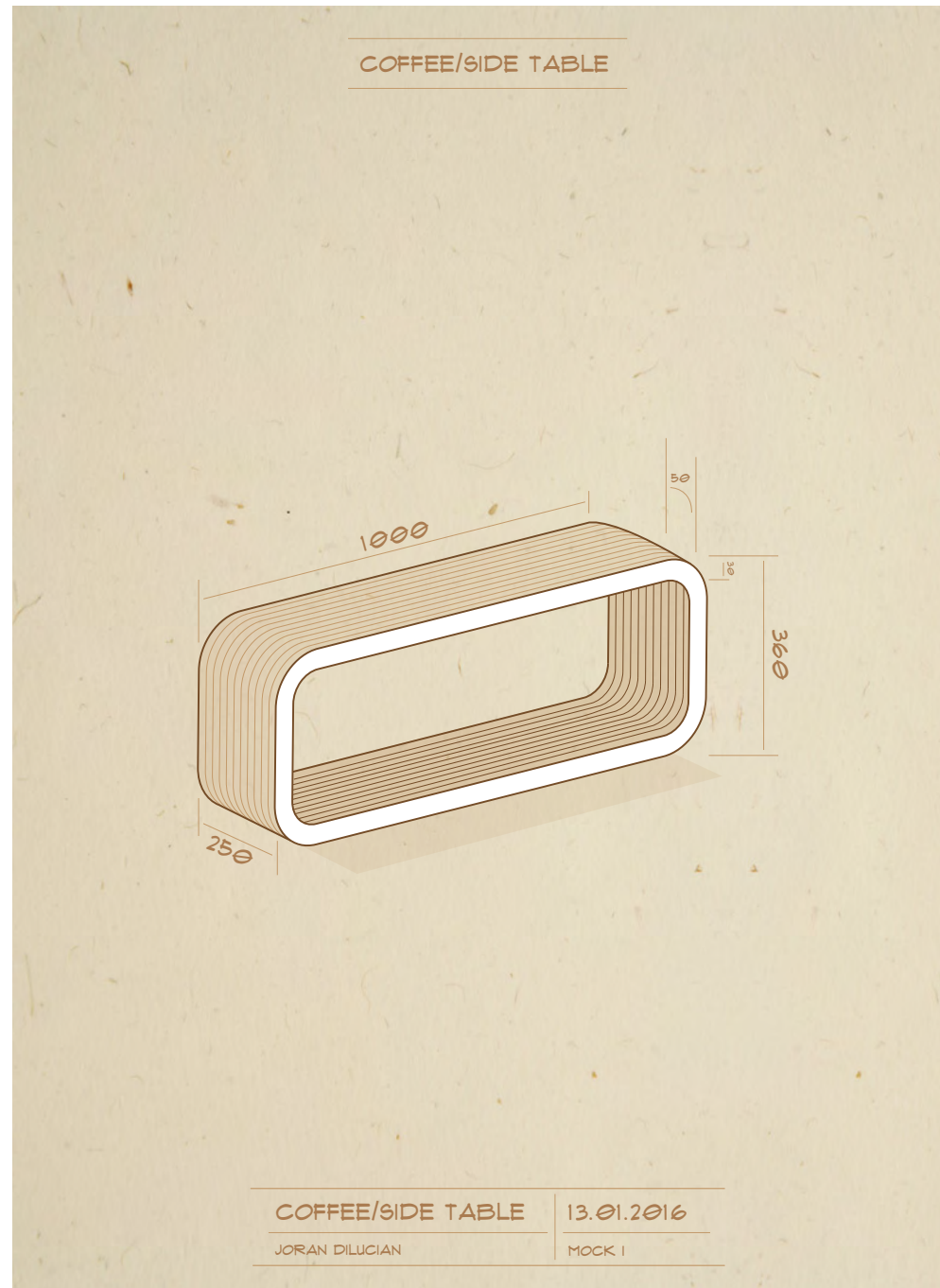
Cheap Websites - cheap-websites.net.au - partially completed.

Infographics

Giving life to words.

Whilst infographics were previously referred to as graphs and other fairly simple designs, nowadays infographics are seen everywhere and are quite complex.

They help communicate words and complex explanations, much like a photograph portrays an emotive feeling or thought.



Product information graphics.

Left: Schematics for coffee table. Drawn in illustrator for furniture production.

Above: Vizoo VMS visitor stand. Hand-drawn stand with graphics.



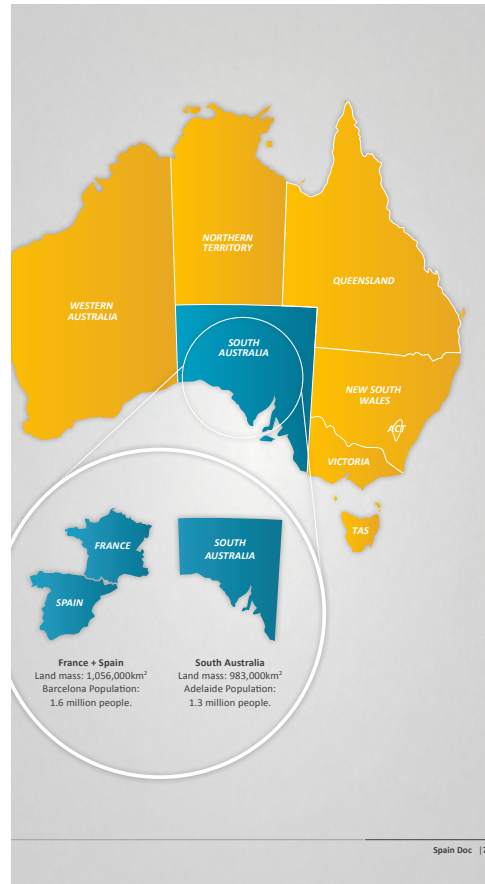
Cover graphics.

Juturna cover for Liveable 2030.
Drawn artwork added to cropped
shapes.



Adelaide infographics.

Juturna Adelaide Transport booklet.
Internal spread infographics.



Australia map.

Juturna Spain booklet. Hand-drawn
and coloured Australia map with
breakout.



Geelong map.

Juturna Future Geelong publication.
Geelong map with text to mask
shape.

Office signage

I feel art makes the office a more creative environment.

Over my time as a designer I've crafted a range on wall art and office signage. This has included a 9m vinyl wall wrap, a 1.5m vinyl lettering typography quote and light box fabric wraps. I was often required to mock up each design in situ to help with installation which meant countless measurements.

All artwork is made up using large images manipulated in Photoshop along with vector art work.



2m x 2m light box fabric wrap

Printed on fabric this 2m square design stands proudly at the entrance to Pressroom Partners.



1.5 vinyl lettering typography quote

Hand created with the use of over 15 type faces. Quote is attributed to Steve Jobs.



9m vinyl wall wrap

Printed on vinyl this wall art stands 2.7m high and 9.2m wide.

Clients



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